

NEW Academy Strategic Planning

March 2021

A Work in Progress

Board Meeting

- ◉ Streamline meeting Structure to the following items:
 - > Items needing a vote
 - Background info to be send to all board members 1 week in advance for review/file in central area with member access
 - > Major Event needing Board Attention
 - > Financials: Overview of revenue, profit, discrepancy to original budget
 - > School Reports
 - > Strategic Items identified track progress to plan
 - Timeline
 - Actions

Retreat Strategic Topics

◎ School Growth

- > Existing school growth to meet increasing fix costs
- > Additional School growth
 - 3rd site
 - Where – city, what existing sch. Is it feeding
 - Type – elementary, Junior High, High School ?
 - Timeline – when, plan
- > New school models due to remote learning

Retreat Strategic Topics

◉ NACP

- > Lease Renewal Plan
 - Timeline
 - Actions
 - Monitor plan

Retreat Strategic Topics

- ◉ Fundraising
 - > Grants
 - Interest subject areas

Retreat Strategic Topics

- ◎ Structure Central Office
 - > Strategic Use of Staff
 - > Combine Charters to one ?
 - > Increase Efficiency –less administrative staff

Retreat Strategic Topics

◉ Website

- > Combine school sites to one with separate school links ?
- > Separate websites each school ?
- > Unified message/Mission Statement

Board Obstacles

- ◉ Lack of staff to help with goals
- ◉ No leads for some goals
- ◉ Goals not regularly reviewed, and progress tracked
- ◉ Board's attention is fire fighting issues